



Club Photography and Video Imaging Policy

Sale Cricket Club is fully committed to safeguarding and promoting the wellbeing of all its members. The Club has issued the following guidelines for the use of photography and video imaging as it affects junior members.

Parents and guardians will not be prevented from taking pictures or video filming junior members. The introduction of proportionate controls on the use of such equipment forms a key element of general safeguarding good practice at the Club.

Use of Photography

Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the junior members. This permission can be given by proxy by the coach of each team, only after parental consent for this has been granted. The coach must arrange this prior to attending matches.

- If no consent has been given for a child on the club membership application form, then it is to be made known to the relevant person of the other team (e.g. Coach/Team Manager), so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that particular child.
- The junior members should be informed that a person will be taking photographs.

- The junior members should be informed that if they have concerns they can report these to the coach or team manager.
- Concerns regarding inappropriate or intrusive photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection concern.

Sale Cricket Club representatives are asked to adhere to the guidelines relating to publishing of images as detailed below. Use of images of children, (for example on the web, in the media or in league handbooks)

- Ask for parental permission to use their child's image and wherever possible show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent Cricket and the Club.
- Ask for the child's permission to use their image. This ensures that they are aware of the way the image is to be used to represent Cricket and the Club.
- If the Cricketer is named, avoid using their photograph.
- If a photograph is used, avoid naming the child.
- Only use images of junior members in appropriate kit (training or competition), to reduce the risk of inappropriate use, and to provide positive images of the children.
- Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the County or Club Welfare Officer.

Use of Video as a coaching aid:

Club Coaches may use video equipment as a legitimate coaching aid. However, Players and Parents/Carers should be aware that this is part of the Coaching programme and

material taken in connection with coaching must be stored securely and must be deleted/destroyed when a parent requests this, or when the material is not longer needed. The Parents/Carers and junior members must provide written consent for the use of photography and video analysis.

January 2014

This policy has been reviewed and readopted in accordance with the ECB Safe Hands Policy.

N Brooks
CWO, Sale Cricket Club
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